

IN THE CLAIMS

THE CLAIMS ARE AMENDED AS FOLLOWS:

1.-19. (canceled)

20. (currently amended) A portable wireless media access device comprising:
a transceiver that transacts a wireless communications session over a wireless network;
a proximity sensor coupled to the transceiver and that scans for and detects a remote wireless device capable of transacting a wireless communications session over the wireless network with the portable wireless media access device, the scanning and detection by the sensor occurring automatically and without human interaction;
memory that stores audio/video content; [[and]]
a user interface that receives instructions related to the control of the audio/video content stored in the memory; and
the transceiver receives the audio/video content over the wireless network.

21. (canceled)

22. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver transacts the wireless communications session in accordance with the Bluetooth protocol.

23. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver transacts the wireless communications session in accordance with an 802.11 protocol.

24. (previously presented) The portable wireless access device of claim 20, wherein the memory includes a removable memory card.
25. (previously presented) The portable wireless media access device of claim 20, wherein the proximity sensor automatically detects the remote wireless device.
26. (previously presented) The portable wireless media access device of claim 20, wherein the proximity sensor detects the remote wireless device in response to an instruction received via the user interface, the user interface receiving instructions related to an interaction with the remote wireless device.
27. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver initiates the wireless communications session with the remote wireless device detected by the proximity sensor.
28. (previously presented) The portable wireless media access device of claim 20, wherein the sensor detects that the remote wireless device is a cellular phone, and the transceiver is capable of transacting a wireless communication session with the cellular phone.
29. (canceled)
30. (previously presented) The portable wireless media access device of claim 20, wherein the sensor detects that the remote wireless device is a media display device, and the transceiver is capable of transacting a wireless communication session with the media display device to exchange interactive content.
31. (previously presented) The portable wireless media access device of claim 30, wherein the media display device is a billboard.

32. (previously presented) The portable wireless media access device of claim 30, wherein the media display device is a kiosk.
33. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver receives audio/video content over the wireless network from a content server.
34. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver establishes a local area network including one or more remote wireless devices detected by the proximity sensor.
35. (previously presented) The portable wireless media access device of claim 33, wherein the transceiver receives the audio/video content over the wireless network from the content server via another remote wireless device.
36. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver transacts the wireless communications session with a video server.

37. (previously presented) The portable wireless media access device of claim 34, wherein the transceiver receives audio/video content over the wireless network from a first remote wireless device that is communicatively connected to the local area network, the first remote wireless device having received the audio/video content from a second remote wireless device that is communicatively connected to the localized area network.

38. (previously presented) The portable wireless media access device of claim 20, wherein the transceiver receives the audio/video content as one or more segments.

39. (previously presented) The portable wireless media access device of claim 38, wherein the transceiver receives a first segment of the audio/video content from a first source and a second segment of the audio/video content from a second source.

40. (canceled)

41. (previously presented) The portable wireless media access device of claim 20, wherein the proximity sensor identifies the remote wireless device by a serial number corresponding to that particular remote wireless device.

42. (previously presented) The portable wireless media access device of claim 20, further comprising a serial port that exchanges information with an external device via a serial cable.

43. (previously presented) The portable wireless media access device of claim 20, further comprising a docking port that exchanges information with an external device via a docking station.

44. (previously presented) The portable wireless media access device of claim 20, further comprising at least one audio/video that provides audio/video content to an

external playback device controlled by the user interface of the portable wireless media access device.

45. (previously presented) The portable wireless media access device of claim 20, further comprising a digital camera that records video content subsequently transmitted by the transceiver via the wireless network.

46. (currently amended) The portable wireless media access device of claim [[21]] 20, wherein the transceiver receives audio/video content accompanied by data transmitted over a radio sideband carrier frequency.